

Media Release, 01.07.2019
New Regional Manager East in Letting Management

In August 2019, the marketing specialist Michèle Oser will take over the regional management of PRIVERA's Letting Management East.

Michèle Oser specialises in the management of broad-scope marketing projects. Her many years of experience make her a versatile expert who is adept at implementing marketing concepts of any complexity. From mid-August, she will head the nine-person Letting Management East team at PRIVERA. Marcel Frick, Head of Letting Management Switzerland at PRIVERA, explains: "Our new Regional Manager East benefits from having a multitude of contacts, which also ideally complements our dynamic marketing team."

Michèle Oser is a Swiss-certified real estate fiduciary and holds a federal PET diploma as a real estate marketer and real estate agent. Before joining PRIVERA, she worked as a branch manager for a marketing company specialising in premium properties. In addition, she acts as an expert for the Swiss Examination Board of the Real Estate Industry (SFPKIW) and works as a lecturer for the Swiss Real Estate Association (SVIT).

Contact for media

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